New Hampshire Comprehensive Cancer Collaboration
10th Annual Conference

Aligning Strategies to Improve Cancer Care in a Shifting Landscape
Launching the 2015-2020 NH Cancer Plan

Wednesday, April 1, 2015
8:00 a.m. - 4:00 p.m.
Grappone Conference Center
Courtyard by Marriott, Concord, NH

THE NEW HAMPSHIRE COMPREHENSIVE CANCER COLLABORATION BRINGS TOGETHER KNOWLEDGE AND RESOURCES TO ADDRESS CANCER STATEWIDE

Platinum
Dartmouth-Hitchcock NORRIS COTTON CANCER CENTER
Wentworth-Douglass Hospital

Gold
American Cancer Society
Blue Cross Blue Shield
Anthem
Dana-Farber Cancer Institute
Dana-Farber/New Hampshire Oncology-Hematology
Elliot Regional Cancer Center
Genomic Health

Silver
Catholic Medical Center, Cheshire Medical Center, Concord Hospital, Exeter Hospital,
New Hampshire Oncology-Hematology, PA, New Hampshire Prostate Cancer Coalition,
Northern New England Clinical Oncology Society, St. Joseph Hospital Cancer Center, YogaCaps Inc.

Bronze
Concord Regional Visiting Nurse Association, Northern NH Area Health Education Center

The NH CCC is a dedicated partnership of individuals and organizations committed to eliminating cancer in the state.
Agenda

8:00  Registration
8:30  NH Cancer Plan: Shifting Gears
     Barbara Kimball, RN, MBA, OCN
     Executive Director, Radiation Center of Greater Nashua; Chair, NH CCC Board of Directors
8:50  Welcoming Remarks
     Nicholas A. Toumpas
     Commissioner of New Hampshire Department of Health and Human Services
9:00  Primary Care and Cancer: Opportunities for Integration
     Kurt Stange, MD, PhD
     Case Western Reserve University
10:00 Networking Break/Exhibits
10:30 Increasing Out-of-Pocket Costs for Cancer Care: Effects and Policy Solutions
     J. Frank Wharam MD, MPH
     Harvard Medical School
11:30 Launching the NH Cancer Plan: Interactive Tabletop Exercise (Goals 1,2,3)
12:30 Lunch/Exhibits/Network
1:30  Hot Topic Breakout Sessions - Select one
     (See details on following page)
     A. E-Cigarettes: Promise or Peril?
     B. Conquering HPV - A Team Approach
     C. Lung Cancer Screening: Appropriate Patient Selection and Informed Decision Making
     D. Hereditary Cancer Risk Assessment: Implications for Practice
     E. Emerging Issues in Advocacy
2:45  Whither Our Patients In The Era Of Big Data?
     J. Russell Hoverman, MD
     U.S. Oncology Network
3:45  Closing Remarks & Evaluations
     Barbara Kimball

Plenary Speakers

Kurt Stange, MD, PhD
Case Western Reserve University
Kurt C. Stange, MD, PhD is a family and public health physician, practicing at Neighborhood Family Practice, a federally-qualified community health center. At Case Western Reserve University he is a Distinguished University Professor, and is the Gertrude Donnelly Hess, MD Professor of Oncology Research, and Professor of Family Medicine and Community Health, Epidemiology & Biostatistics, Oncology and Sociology. He is an American Cancer Society Clinical Research Professor, and serves as editor for the Annals of Family Medicine. He is working on Promoting Health Across Boundaries, and is active in practice-based, multimethod, participatory research that aims to understand and improve primary health care and community health. He is a member of the Institute of Medicine of the US National Academy of Sciences.

J. Frank Wharam MD, MPH
Harvard Medical School
Frank Wharam is an General Internist and health services researcher. He studies the impact of health policies on health care quality and vulnerable populations. His research interests include patient and physician financial incentives, medical ethics, and effects of health insurance on patients with cancer and chronic disease. He has expertise in assessing the impacts of high-deductible health plans, large database analysis, and longitudinal study design. Dr. Wharam leads two national studies that are examining the impact of high-deductible health insurance on the spectrum of cancer care from screening to treatment.

J. Russell Hoverman, MD
U.S. Oncology Network
J. Russell Hoverman specializes in hematology and medical oncology and is board certified in internal medicine and hematology. Dr. Hoverman is currently the Vice President of Quality Programs for Texas Oncology, P.A. and is the Medical Director of Managed Care for The US Oncology Network. Dr. Hoverman has been instrumental in the development of The US Oncology Network Pathways, national chemotherapy safety standards and reporting, My Choices, My Wishes – a mid-level provider led and telephonic advance care planning program, and a quality metric defined physician dashboard. Recent publications have touched on pathways, communication models, palliative care, end of life care, Choosing Wisely and innovative delivery and payment models. He has a long-standing interest in improving communication between patients and physicians, especially for those patients with terminal illnesses at the end of their lives and is a strong supporter of hospice programs.

Plenary Objectives

- Describe opportunities for integration between primary and cancer care
- Identify at least one specific opportunity to participate in the implementation of the new Cancer Plan in NH
- Explain how health system changes might impact patient-provider communications and patient outcomes
- Discuss how out-of-pocket costs for cancer screening, diagnosis, and treatment are changing, and understand effects on patients and vulnerable populations
- Identify how an emerging issue in cancer relates to prevention, early detection, or treatment
**Hot Topic Breakout Sessions**

**A. E-Cigarettes: Promise or Peril?**  
Susanne Tanski MD, Dartmouth-Hitchcock Norris Cotton Cancer Center  
Electronic cigarettes and nicotine vaping devices have been rapidly growing in popularity and are promoted as less-harmful alternatives to traditional combusted tobacco use. This session will explore the current state of the science around these new nicotine delivery systems including whether they help people in cutting down or quitting combusted tobacco, and what known and potential risks are posed by the use of E-Cigarettes. We will relate the promises of decreased combusted tobacco use among New Hampshire residents to our new Comprehensive Cancer Plan, balanced with the peril of secondhand vapor emission exposure.

**B. Conquering HPV - A Team Approach**  
Ardis Olson MD, Dartmouth-Hitchcock Norris Cotton Cancer Center  
Marcella Bobinsky, MPH, New Hampshire Division of Public Health Services  
We have a vaccine that prevents cancer, but only 43.2% of girls and 17.8% of boys between ages 13-17 are fully vaccinated against HPV in New Hampshire. During this session, we will present the evidence that the vaccine works, and why it is important to vaccinate our children against HPV. The speakers will also discuss the current public health and medical provider efforts and challenges to getting the adolescent population vaccinated in New Hampshire. Together, what can we do differently?

**C. Lung Cancer Screening: Appropriate Patient Selection and Informed Decision Making**  
William Black MD, Dartmouth-Hitchcock Norris Cotton Cancer Center  
The National Lung Screening Trial (NLST) recently demonstrated that screening with low-dose CT decreases lung cancer mortality in adults at high risk for lung cancer. Consequently, many major medical organizations recommend lung cancer screening but emphasize appropriate patient selection and informed decision making. This session focuses on the lung cancer screening experience at Dartmouth-Hitchcock Medical Center.

**D. Hereditary Cancer Risk Assessment: Implications for Practice**  
Denise Jeffery APRN, Elliot Breast Health Center  
Testing for Hereditary Cancer Syndromes has become the standard of care. In this session we will explore the importance of obtaining a complete family history and identifying people at risk for hereditary cancer syndromes. We will also review the trend moving from cancer specific syndrome testing toward the use of panel testing.

**E. Emerging Issues in Advocacy**  
Mike Rollo, American Cancer Society Cancer Action Network Inc.

Do you wonder what happens at the State House and how it relates to you? Do you wonder how those rules that govern your profession get made? This session will focus on issues being discussed before the legislature this session and emerging trends for coming years and how you can be part of that discussion.

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**The New Hampshire Comprehensive Cancer Collaboration** (NH CCC), an initiative of the Foundation for Healthy Communities, was established in 2004 to address the leading cause of death in New Hampshire (NH). The NH CCC is a dedicated partnership of individuals and organizations committed to eliminating cancer in the state. The NH CCC developed the New Hampshire Comprehensive Cancer Control Plan to foster communities and systems that support and reinforce healthy lifestyles, prevent and detect cancer at its earliest stage, and optimize quality of life for those affected by cancer.

For more information about the NH CCC and the NH Cancer Plan, visit [www.NHCancerPlan.org](http://www.NHCancerPlan.org).
Education Credits

NURSING: Southern New Hampshire Area Health Education Center is an Approved Provider of continuing nursing education by the Northeast Multistate Division, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. 5.75 contact hours. Activity Number: 1103

PHYSICIANS: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Southern NH AHEC and the NH Comprehensive Cancer Collaboration. The SNHAHEC is accredited by the ACCME to provide continuing medical education for physicians.

CERTIFIED HEALTH EDUCATION SPECIALISTS (CHES): Sponsored by Southern NH Area Health Education Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 5.75 total Category I continuing education contact hours. SNHAHEC Provider Number MEP3658.

SOCIAL WORKERS: This activity is pending approval from the National Association of Social Workers. Please contact Kaitlyn St. Amand at (603) 895-1514 x4 for more information about National Association of Social Workers (NASW) credit designation for this activity.

Registration Information

Fee: Includes lunch, break refreshments, and continuing education credits. Limited scholarships are available upon request. No refunds will be offered for cancellations or non-attendance. Substitutions will be accepted.

$50 Early bird fee- Register by Saturday, March 7
$55 Registration March 8 - March 20
$60 Walk in

Photo Release: From time to time NH CCC uses photographs of conference events in its promotional materials. Unless this permission is revoked in writing to the NH CCC, by virtue of their attendance all conference visitors agree to the use of their likeness in such materials.

Name (for name tag): ________________________________________________________________________________________________

Credentials (for continuing education credit): __________________________________________________________________________

Title: _________________________________________________________________________________________________________

Organization: __________________________________________________________________________________________________

Address: _______________________________________________________________________________________________________

City, State, Zip: __________________________________________________________________________________________________

Phone number: __________________________________________________________

Email: ________________________________________________________________

Please note any special needs, dietary or otherwise: _____________________________________________________________________

Please circle one option for the breakout sessions at 1:30 p.m.:  A  B  C  D  E

How did you learn about this conference (please circle)? Email, website, friend/colleague, newsletter, other: ___________________