Stepping up to Reduce Cancer Risk Where We Live, Learn, Work, and Play

Thursday, March 27, 2014
8:00 a.m. to 4:00 p.m.
Courtyard by Marriott
Grappone Conference Center
Concord, NH

THE NEW HAMPSHIRE COMPREHENSIVE CANCER COLLABORATION BRINGS TOGETHER KNOWLEDGE AND RESOURCES TO ADDRESS CANCER STATEWIDE

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Dartmouth-Hitchcock
NORRIS COTTON CANCER CENTER

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American Cancer Society, Concord Hospital, Exeter Hospital, New Hampshire Prostate Cancer Coalition, Northern New England Clinical Oncology Society, St. Joseph Hospital, The Cancer Center at Southern New Hampshire Medical Center

Bronze Sponsor
Concord Regional Visiting Nurse Association

The NH CCC is a dedicated partnership of individuals and organizations committed to eliminating cancer in the state.

Together – Eliminating Cancer
**Agenda**

8:00  Registration  

8:30  Welcoming Remarks  

   NH CCC: 2014 Highlights  
   Barbara Kimball, RN, MBA, OCN  
   Executive Director, Radiation Center of Greater Nashua  
   Board Chair of NH CCC  

9:00  Preventing Cancer Through Policy, Systems, and Environmental Changes  

   Anna Thomas, MPH  
   Deputy Public Health Director, Manchester Health Department  

10:15  Networking Break/Exhibits  

10:45  FDA Tobacco Product Regulation:  Addressing the Public Health Threat of Tobacco Use  

   Kari Appler  
   Public Health Liaison Branch, Office of Policy  
   Center for Tobacco Products, U.S. Food and Drug Administration  

12:00  Lunch/Exhibits/Network  

1:00  Breakout Sessions: Where We Live, Learn, Work, and Play Shapes Our Health *(see details on following page)*  

   A. Live  B. Learn  C. Work  D. Play  

2:30  Glass Half Full, Glass Half Empty: Evidence and Perspectives on Overdiagnosis and Cancer Screening  

   Louise Davies, MD, MC, FACS  
   Associate Professor of Surgery-Otolaryngology and The Dartmouth Institute for Health Policy and Clinical Practice, The Geisel School of Medicine at Dartmouth  

   Tracy Onega, PhD, MS  
   Associate Professor of Community and Family Medicine, Norris Cotton Cancer Center and The Dartmouth Institute for Health Policy and Clinical Practice, The Geisel School of Medicine at Dartmouth  

3:45  Wrap-up and Evaluations  

   Barbara Kimball, RN, MBA, OCN  
   Executive Director, Radiation Center of Greater Nashua  
   Board Chair of NH CCC  

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**Plenary Objectives**

- Discuss the role of NH CCC and the NH Cancer Plan in engaging partners to improve the health of individuals and communities where we live, learn, work, and play.
- Explain how changing policies, systems, and environments can prevent a variety of cancers, promote wellness, and improve overall health outcomes.
- Describe how communities can address health inequities using a social determinants of health approach.
- Identify three evidence-based resources to use in planning cancer prevention strategies.
- Describe the Family Smoking Prevention and Tobacco Control Act; the Food and Drug Administration’s authority and steps taken to regulate tobacco products; and ways in which states and communities can contribute to tobacco product regulation.

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**Plenary Speakers**

**Anna J. Thomas**

Anna Thomas, MPH, is Deputy Public Health Director of the City of Manchester. She holds a particular passion for community mobilization and neighborhood health improvement. She is an Adjunct Instructor at Dartmouth Medical School and frequent guest lecturer on public health issues at the University of New Hampshire. She has served on several non-profit boards, foundations, and coalitions throughout Manchester and was presented a “Key to the City” by the Honorable Mayor Frank C. Guinta in 2009. In 2013, Anna was nominated as a White House Champion of Change for Public Health and Prevention. She is also a breast cancer survivor.

**Kari Appler**

Kari Appler joined the FDA Center for Tobacco Products in September 2011 as the Chief of the Public Health Liaison Branch in the Office of Policy. Kari has more than 18 years of experience in leading tobacco control programs, campaigns, and policy initiatives at the national, state and regional levels. She previously served as project director of the National Conference on Tobacco or Health, Executive Director of Smoke Free Maryland, and as a consultant, trainer, and speaker to a range of national, state, and local non-governmental organizations and federal agencies involved in tobacco control.

**Louise Davies**

Louise Davies, MD, MC, FACS, is an Associate Professor of Surgery-Otolaryngology, and The Dartmouth Institute for Health Policy and Clinical Practice, The Geisel School of Medicine at Dartmouth. She is a surgeon and health services researcher with a focus on cancer epidemiology and cancer treatment decision making, particularly of thyroid and head and neck cancer. Her research focuses on understanding and mitigating the problem of thyroid cancer over diagnosis, and developing models to improve prognostic estimates for patients with head and neck cancer to facilitate informed decision making.

**Tracy Onega**

Tracy Onega, PhD, MS, is an Associate Professor of Community and Family Medicine, Norris Cotton Cancer Center, and The Dartmouth Institute for Health Policy and Clinical Practice, The Geisel School of Medicine at Dartmouth. She has led the New Hampshire Mammography Network since 2007 and is a principal investigator of the national Breast Cancer Surveillance Consortium. She is a clinical epidemiologist and a cancer health services researcher with a focus in population-based cancer screening.
The New Hampshire Comprehensive Cancer Collaboration (NH CCC) was established in 2004 to address one of the leading causes of death in New Hampshire. The NH CCC is a dedicated partnership of individuals and organizations committed to eliminating cancer in the state.

The NH CCC developed the New Hampshire Comprehensive Cancer Control Plan to address the following priorities:

- Prevent cancer by creating environments that support a healthy lifestyle;
- Increase early detection of cancer through screening;
- Improve the treatment of cancer and quality of life for people living with cancer;
- Report on the latest cancer research.

For more information about the NH CCC and the NH Cancer Plan, visit www.NHCancerPlan.org.

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Breakout Sessions:
Where We Live, Learn, Work, and Play Shapes Our Health

A. **LIVE**
Cancer Risk Reduction Begins in the Home: The Evidence for Healthy Homes and Path for Action
Beverly Baer Drouin, Administrator, Healthy Homes and Environment, New Hampshire Division of Public Health Services
Susanne Tanski, Pediatrician, Dartmouth-Hitchcock Medical Center

Learn about the scientific evidence of health risks for common indoor exposures in New Hampshire including radon, secondhand smoke, thirdhand smoke, arsenic, and lead. Our discussion will also include what is known about BPA, as well as a variety of other household products. We will discuss what is NOT yet known about such exposures, but ways to mitigate risk and make simple consumer choices that may reduce risks further and lead to a Healthy Home.

B. **LEARN**
Creating Healthy Learning Environments in New Hampshire
Moderator: Beth Gustafson Wheeler, Community Health Coordinator, Foundation for Healthy Communities
Kim Coronis, Youth Program Manager and Policy Manager, Breathe New Hampshire
Deb Cuddahy, Executive Director, Penacook Community Center, Inc.
Tammy Levesque, Laconia SAU Health and Wellness Academic Coordinator, Lakes Region Partnership for Public Health, Inc.

Learning communities in New Hampshire are seeing the value of supporting healthy behaviors through changes in environments, systems, and policies. This session focuses on three New Hampshire initiatives committed to making healthy places a priority and very simply... the norm.

C. **WORK**
Creating Opportunities for Wellness in the Worksite
Moderator: Tim Parsons, Health and Safety Advisor, Health Trust, NH
Marjorie Chiafrey, Superintendent of Schools, Merrimack School District
Stacia Clinton, Healthy Food in Health Care Coordinator, Health Care Without Harm
Maryanne Keating, Cheshire County Heal Program Coordinator, Cheshire Medical Center/Dartmouth-Hitchcock Keene

Employees spend a third or more of their day at the workplace, thus creating an opportunity for employers to implement wellness initiatives. This session focuses on strategies to contain healthcare costs; change the way hospitals feed their employees; and look at how a regional hospital was recognized for their use of the CDC Healthier Worksite Initiative.

D. **PLAY**
Healthy Places to Play and Be Active
Moderator: Terry Johnson, HEAL Initiative Director, Foundation for Healthy Communities
Paul Coats, Director, Lebanon Recreation and Parks
Beverly Doolan, Program Coordinator, Nashua Division of Public Health and Community Services
Shaun Nelson, Executive Director, Nashua Police Athletic League
Greg Norman, Community Health Improvement and Benefits, Dartmouth-Hitchcock

Regular physical activity is critical for healthy mental and physical development, chronic disease prevention, and reducing healthcare costs. Yet, many families and children in New Hampshire are unable to play and be active because their communities lack safe and well-maintained parks; accessible school playgrounds; and places to safely walk and bike. This session will highlight how communities, in urban and rural settings of the state are investing in physical activity infrastructure to improve local access to healthy and safe parks, playgrounds and open spaces.
Education Credits

NURSING: The Southern New Hampshire Area Health Education Center is an approved provider of continuing nursing education by the New Hampshire Nurses’ Association Commission on Continuing Education, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

5.75 contact hours. Activity Number: 1103

PHYSICIANS: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Southern NH AHEC and the NH Comprehensive Cancer Collaboration. The SNHAHEC is accredited by the ACCME to provide continuing medical education for physicians.

CERTIFIED HEALTH EDUCATION SPECIALISTS (CHES): Sponsored by Southern NH Area Health Education Center, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 5.75 total Category I continuing education contact hours. SNHAHEC Provider Number MEP3658.

SOCIAL WORKERS: Please contact Kaitlyn St. Amand at (603) 895-1514 x4 for more information about National Association of Social Workers (NASW) credit designation for this activity.

REGISTERED DIETITIANS: The Southern NH Area Health Education Center has requested up to 5.75 hours from the Commission on Dietetic Registration, the Credentialing Agency for the American Dietetic Association.

Registration Information

Fee: $50  Includes lunch, break refreshments, and continuing education credits (nursing, physicians, CHES, social workers, registered dietitians). Limited scholarships are available upon request. No refunds will be offered for cancellations or non-attendance. Substitutions will be accepted.

Name (for name tag): ________________________________________________________________

Credentials (for continuing education credit): ____________________________________________

Title: __________________________________________________________________________

Organization: ______________________________________________________________________

Address: __________________________________________________________________________

City, State, Zip: _____________________________________________________________________

Phone number: __________________________________________

Email: ____________________________________________

Please note any special needs, dietary or otherwise: ______________________________________

Please circle one option for the breakout sessions at 1 p.m.:  A  B  C  D

How did you learn about this conference (please circle)? Email, website, friend/colleague, newsletter, other: ______________________

Please register and pay by Friday, March 14 online at http://nhcccannmtg2014.eventbrite.com. Registration or scholarship inquiries can be addressed to Cindy Morse by email at cmorse@nhha.org or phone (603) 415-4251. For directions to the Grappone Conference Center/Courtyard by Marriott, go to http://www.grapponeconferencecenter.com/contact_us.php or call (603) 225-0303.