

Cancer Control and Prevention

Integrating Clinical and Public Health Efforts

Wednesday, April 4, 2018
8:00 a.m. - 4:00 p.m.
Grappone Conference Center
Courtyard by Marriott
Concord, NH

THE NEW HAMPSHIRE COMPREHENSIVE CANCER COLLABORATION BRINGS TOGETHER KNOWLEDGE AND RESOURCES TO ADDRESS CANCER STATEWIDE

Platinum



Gold



Silver

American Cancer Society, Catholic Medical Center, Dana-Farber Cancer Institute, Exeter Hospital, Foundation Hematology/Oncology, Genomic Health, Inc, Lahey Hematology and Oncology at Parkland Medical Center, Merck Oncology, Northern New England Clinical Oncology Society, Novartis Oncology, Payson Center for Cancer Care at Concord Hospital, Pfizer Oncology, Prostate Cancer Coalition of New Hampshire, St. Joseph Hospital A Member of Covenant Health, Takeda Oncology

Bronze

American Lung Association of the Northeast, Cheshire Medical Center, Concord Regional Visiting Nurse Association, New Hampshire Oncology-Hematology PA, Upper Connecticut Valley Hospital



The NH CCC is a dedicated partnership of individuals and organizations committed to eliminating cancer in the state

NH CCC 13th ANNUAL MEETING - April 4, 2018

Cancer Control and Prevention: Integrating Clinical and Public Health Efforts

Agenda

- 8:00 **Registration and Continental Breakfast**
- 8:30 **NH Comprehensive Cancer Collaboration Update**
Robert Gerlach, MPA
Chair, NH CCC Board of Directors
- 9:00 **Communities in Action: Pathways to Health Equity**
James N. Weinstein, D.O., M.S.
Immediate past CEO and President
Dartmouth-Hitchcock Health System
- 10:00 **Networking Break / Exhibits**
- 10:30 **A Panel of Experts Discuss Population Health in NH and How it Relates to Cancer Control & Prevention**
Rudy Fedrizzi, MD, Cheshire Medical Center/D-H Keene
Whitney Hammond, MSW, NH DHHS
Steve Norton, MPP, Elliot Hospital
Anna Thomas, MPH, Manchester Health Department
- 11:30 **Lunch / Exhibits / Network**
- 12:30 **Hot Topic Breakout Sessions**
Select one (See details on following page)
A. Community Health Worker Initiatives in NH
B. Engaging the Cancer Survivor in Lifestyle Modification
C. A Shot to Prevent Cancer: HPV Vaccine
D. Advancing Equity for All
E. Partnering for Success: Supporting Patients
- 1:30 **Hot Topic Breakout Sessions Repeated** - Select one
- 2:45 **Empower, Engage, Include: Partnering with Patients**
Tanya Lord, PhD, MPH
Director, Patient and Family Engagement
Foundation for Healthy Communities
- 3:45 **Closing Remarks & Evaluations**
Robert Gerlach, MPA

[Click HERE to Register](https://nhccc2018annualmeeting.eventbrite.com)

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Meet our Keynotes

James N. Weinstein, D.O., M.S.



Dr. James N. Weinstein is the immediate past CEO and President of Dartmouth-Hitchcock Health System; He is former Director of the Dartmouth Institute, home of the Dartmouth Atlas; holds the Peggy Y. Thomson endowed chair in the Evaluative Clinical Sciences as Professor of Health Policy and Clinical Practice. He chaired the Committee on Community-Based Solutions

to Promote Health Equity in the United States for the National Academy of Sciences that produced the report Communities in Action: Pathways to Health Equity published January 2017.

He is a spine surgeon who developed the classification for surgical treatment of Spine tumors used globally. He has received numerous awards and honors and currently serves on various boards of some of the best health systems in this country and is working to restructure the DOD, Military Health System and our VA health systems.

Tanya Lord, PhD, MPH



When tragedy strikes an individual, it is common for the impact to be life altering. It was for Tanya, a special education teacher turned stay at home mom when her son, Noah, had a devastating healthcare experience. This fired her desire to improve patient safety, quality and the patient experience.

Returning to school, she currently holds a Masters of Public Health from the University of New Hampshire and a Doctorate in Clinical and Population Health Research from the University of Massachusetts Medical School. Tanya is the Director of Patient and Family Engagement at the Foundation for Healthy Communities in Concord, NH. Tanya works with all NH hospitals as they partner with patient and families to improve care. She is a sought-after national consultant, workshop and keynote presenter. Tanya's passion, initiated by tragedy, is sustained by hope for a safer healthcare system.

Annual Meeting Objectives

- Explain the difference between population health management and total population health and how these terms relate to cancer control and prevention.
- Identify access to care challenges faced by patients with cancer in NH.
- Identify strategies to reduce health disparities and inequities in cancer control and prevention.
- Describe how the social determinants of health affects prevention, screening, and treatment and discuss strategies to reduce their impact.

Hot Topic Workshops

Two Repeated Sessions: 12:30 - 1:30 and 1:30 - 2:30

Please select two:

A. Community Health Worker Initiatives in NH: A panel discussion of initiatives, challenges and successes

- Jennifer Goulet, Community Health Worker, North Country Health Consortium, Littleton
- Chrissy Groleau, Community Health Worker, Manchester Community Health Center
- Sheryl Russell, Community Health Worker, HealthFirst Family Care Center, Laconia

Community Health Workers are using effective strategies to address primary and secondary cancer prevention in New Hampshire. A panel of experts will describe their work out in the field with clients and identify best practices in their communities. This session will feature the work of community health workers and help attendees create an action plan for their setting. *Moderated by Tiffany Fuller, MS, Program Planner, Breast and Cervical Cancer Program, NH DHHS.*

B. Engaging the Cancer Survivor in Lifestyle Modification

- Adrianna Crooker Catlin, LICSW, Oncology Social Worker, Concord Hospital Payson Center for Cancer Care
- Nancy Kane, RN, MS, AOCN, Executive Director, Anticancer Lifestyle Foundation
- Claudia Walker, Cancer Survivor, Program Alumnus

According to the American Cancer Society, nearly half of all cancer cases are influenced by modifiable risk factors. Recurrence of cancer is also influenced by behavior and lifestyle. Concord Hospital's Anticancer Lifestyle Program (ACLP) is a 12 week evidence based lifestyle transformation program for people diagnosed with cancer. This session will describe the program's approach and outcomes as well as the various ways which an organization or institution can offer the program. *Moderated by Jody Blumberg, Director, Payson Center for Cancer Care at Concord Hospital*

C. A Shot to Prevent Cancer: How we can increase HPV vaccination in New Hampshire

- Robert Kelly, MD, MPH, Family Medicine Physician/Physician Project Lead, Core Physicians
- Justin Pentenrieder, Senior Manager, State Health Systems, American Cancer Society, Inc.
- Jenna Schifflbein, MPH, CHES, Director of Community Education & Prevention, Norris Cotton Cancer Center, Dartmouth College
- Cynthia Watts, RN, Public Health Nurse Coordinator, NH Division of Public Health Services

Did you know that about three-quarters of HPV-associated cancers could be prevented with the HPV vaccine? Yet about half of the adolescents in New Hampshire are not fully vaccinated. This session will improve your understanding of the HPV vaccine, why it's critical to increase vaccination rates in New Hampshire, and highlight the work of the New Hampshire HPV Vaccine Working Group and other efforts in our state.

D. Advancing Equity for All when Integrating Clinical and Public Health Efforts for Cancer Control and Prevention

- Trinidad Tellez, MD, Director, Office of Health Equity, NH DHHS

We all aim to provide the highest quality care and services to all our clients/patients – yet, how do we know we are doing so equally effectively? Disparities in access, use and outcomes persist across health care services, public health, and social determinants of health domains – what are essential elements for us to be able to identify those disparities and then work to address them? This session will describe cancer health disparities, review proven strategies for promoting cancer equity, and provide a framework for improving our own organization's capacity to provide high quality care and services for all.

E. Partnering for Success: Supporting our patients in adopting healthier habits after a cancer diagnosis and into survivorship

- Gwenda Graham, MSN, PhD, ANP-BC, Nurse Practitioner, Department of Hematology/Oncology, The Center for Cancer Care, Exeter Hospital
- Meredith Kolodze, LICSW, OSW-C, Oncology Social Worker, The Center for Cancer Care, Exeter Hospital

There is a unique opportunity to help support healthier habits and secondary prevention after a patient has completed treatment for cancer. It is important that we meet people where they are at and help empower them to improve their health, rather than demand that they improve it. We will be providing tools and techniques to help all members of the oncology team support patients in developing healthier habits after a cancer diagnosis.

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Education Credits - Pending

NURSING: Southern New Hampshire Area Health Education Center is an Approved Provider of continuing nursing education by the Northeast Multistate Division (NE-MSD), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

5.75 contact hours. Activity number: 1222

PHYSICIANS: The Southern NH Area Health Education Center, accredited by the NH Medical Society, designates this live activity for a maximum of 5.75 AMA PRA Category 1 Credit(s). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SOCIAL WORKERS: This program has been approved for 5.5 Category I Continuing Education Credits by the National Association of Social Workers, NH Chapter. CEU # 3398.

CANCER REGISTRARS: The NCRA has determined that 5.75 CE hours, of which 0 CE hours meet the Category A requirement, have been approved. Activity number 2018-072.

NH CCC ANNUAL MEETING REGISTRATION

Please register by March 28th online at <https://nhccc2018annualmeeting.eventbrite.com>

Registration Information

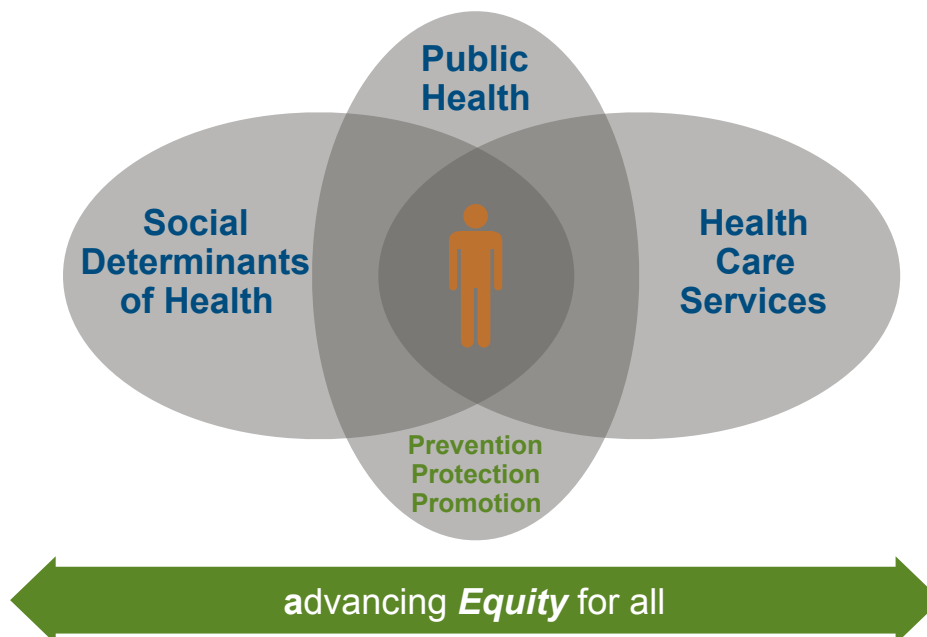
Fee: Includes continental breakfast, lunch, break refreshments, and continuing education credits. Limited scholarships are available upon request. No refunds are offered for cancellations or non-attendance. Substitutions are accepted.

\$70 Early bird fee - Register by **Friday, February 23**

\$80 Registration **February 24 - March 28**

\$85 Walk in

Total Population Health: A *Framework* for NH



Please register and pay by Wednesday, March 28th online at <https://nhccc2018annualmeeting.eventbrite.com>

Registration or scholarship inquiries can be addressed

by email to info@nhcancerplan.org.

For directions to the Grappone Conference Center/Courtyard by Marriott,
go to <http://www.grapponeconferencecenter.com/contact.aspx> or call (603) 225-0303.