New Hampshire Comprehensive Cancer Collaboration

12th Annual Meeting

Welcome!

Robert Gerlach
Chair, Board of Directors
Faculty Disclosure Statement

In accordance with the disclosure policy of Southern New Hampshire AHEC as well as standards set forth by the NHNACCE and the New Hampshire Medical Society Council on Education, continuing medical education speakers have been asked to disclose any financial relationship they have to companies producing pharmaceuticals, medical equipment, prostheses, etc. that might be germane to the content of their lectures, or companies who are supporting this program. Such disclosure is not intended to suggest or condone bias in any presentation, but is elicited to provide registrants with information that might be of potential importance to their evaluation of a given talk.

Disclosure of discussion of off label uses for any products is also to be made.

The following speaker for NH Comprehensive Cancer Collaboration 12th Annual Meeting –Partnerships in Health Care: Enhancing the Cancer Survivorship Experience, has reported the following significant financial relationships* with various companies:

- **Dr. Edward J. Benz** – Member, Board of Directors - Deciphera and Xenetic; stipend from Desciphera and Xenetic

The remaining speakers for NH Comprehensive Cancer Collaboration 12th Annual Meeting –Partnerships in Health Care: Enhancing the Cancer Survivorship Experience, have reported no significant financial relationship* with any company(s) whose product may be germane to the content of their presentations, or which are supporting this program, and no discussion of off label uses.

- Robert Gerlach, Mandi Pratt-Chapman, Hester Hill Schnipper, Christine Howard, Janice McDermott, Elizabeth McGrath, Kate McNally, Teresa Brown, Roshani Patel, MD, Kathrin Lawlor, Paul Susca, Darcy Kreis
Who We Are

- The New Hampshire Comprehensive Cancer Collaboration (NH CCC) is a partnership of individuals and organizations working together to eliminate cancer, the leading cause of death in our state.

- The vision of the NH CCC is for cancer incidence, morbidity, and mortality to be significantly reduced or completely eliminated and for the people of NH to enjoy a healthy quality of life.
Partnerships in Health Care
Enhancing the Cancer Survivorship Experience

- Platform Sessions
- Breakout Sessions
- Exhibits
- Faces of Faith, courtesy of DFCI
- Networking
- Reward Fully Engaged (closing raffle)
- Provide Us With Feedback
Thank You!

- Sponsors
- Program Planning Committee
- Platform Speakers
- Breakout Session Presenters
- Foundation for Healthy Communities Staff
- Our Members
Logistics

- Meeting rooms
- Conference Center facilities
- Silence phones
- Ask questions
- Use microphones
- Look for Badges
- New Member registration at NH CCC display table
NEW HAMPSHIRE COMPREHENSIVE CANCER COLLABORATION

Annual Report 2016
Our Vision

The vision of the New Hampshire Comprehensive Cancer Collaboration is for cancer incidence, morbidity, and mortality to be significantly reduced or eliminated and for the people of New Hampshire to enjoy a healthy quality of life.

Our Mission

The mission of the New Hampshire Comprehensive Cancer Collaboration is to reduce significantly the incidence of, suffering from, and mortality due to cancer in New Hampshire. This will be accomplished by means of an integrated and coordinated alliance of stakeholders that will utilize available epidemiological data and evidence-based research to set priorities for action.

www.NHCancerPlan.org
Collaboration Components

- Board of Directors
- Task Forces:
  - Equity
  - Shared Decision-Making
  - Quality of Life
- Committees:
  - Annual Meeting Planning
  - Communications
  - Public Policy Education
Board of Directors

- **Robert Gerlach, Chair**
  Associate Director for Administration and Scientific Affairs
  Dartmouth-Hitchcock, Norris Cotton Cancer Center

- **Christine Howard**
  Oncology Resource Coordinator
  Elliot Regional Cancer Center

- **Barbara Kimball**
  Immediate Past Chair

- **Janice McDermott**
  Executive Director
  New Hampshire Hospice & Palliative Care Organization

- **Elizabeth McGrath**
  Nurse Practitioner
  Norris Cotton Cancer Center/GI Program

- **Kate McNally**
  Program Coordinator
  Cheshire Coalition for Tobacco Free Communities

- **Andrew Morse**
  Director of Communications
  Concord Regional Visiting Nurse Association

- **Roshani Patel, MD**
  American College of Surgeons
  Dartmouth-Hitchcock, Manchester

- **Justin Pentenrieder**
  Account Representative, State Health Systems
  American Cancer Society

- **Regina Flynn**
  Comprehensive Cancer Control Program Manager
  NH Division of Public Health Services

- **Donna Dubuc**
  Principal
  Precision Medicine Marketing, LLC

- **Anne Diefendorf**
  Interim Executive Director
  Foundation for Healthy Communities

- **Diana Gibbs**
  Program Manager
  North Country Health Consortium

- **Lee Gilman**
  Senior Director Health Education & Research
  American Lung Association of the Northeast

- **Jaime Hoebek**
  Senior Public Health Specialist
  Manchester Health Department

- **Robert Gerlach, Chair**
  Associate Director for Administration and Scientific Affairs
  Dartmouth-Hitchcock, Norris Cotton Cancer Center

- **Semra Aytur**
  Associate Professor
  University of New Hampshire

- **Cheryl Bernier**
  Certified Tumor Registrar
  Concord Hospital

- **Ashley Conley**
  Infection Preventionist
  St. Joseph Hospital

- **Anne Diefendorf**
  Interim Executive Director
  Foundation for Healthy Communities

- **Donna Dubuc**
  Principal
  Precision Medicine Marketing, LLC

- **Regina Flynn**
  Comprehensive Cancer Control Program Manager
  NH Division of Public Health Services

- **Diana Gibbs**
  Program Manager
  North Country Health Consortium

- **Lee Gilman**
  Senior Director Health Education & Research
  American Lung Association of the Northeast

- **Jaime Hoebek**
  Senior Public Health Specialist
  Manchester Health Department
A New Era of Task Forces
“2015-2020 NH Cancer Plan”

The Collaboration implemented the new cancer plan with focused, interdisciplinary groups dedicated to priority areas:

- Equity
- Quality of Life
- Shared Decision Making
Equity Task Force

**Goal 2:** Increase screening rates in disparate populations

**Actions:**
- Identified food service workers as less likely to get cancer screenings
- Conducted focus groups with restaurant owners and managers
- BCCP partner developed infographic poster for use in food service setting to increase screening

**Results:**
- Breast and Cervical Cancer Screening Program and NH Tobacco Quit Line were promoted to 1,500 small food service establishments, in English & Spanish.
Equity Task Force

**Goal 2:** Document best practices for identifying and targeting disparate populations in NH

**Action:** Identify vulnerable population using industry and occupation data & cancer screening rates to support future targeted interventions.

**Result:** White Paper produced summarizing innovative approach to identify a disparate population in NH
Goal 2: Increase access to shared decision making for cancer screening

Action:

- Enhance provider/patient conversations about cancer screenings
- Develop a rack card, “Shared Decision Making for Cancer Screening”
Shared Decision Making Task Force

Goal 2: Increase access to shared decision making for cancer screening

Results:

- Facilitated CME training for healthcare professionals about shared decision making
- Conducted 2 workshops
  - 48 trainees including: 11 physicians, 2 NPs, 18 nurses
  - Close to 79% of attendees indicated the program would alter their practice
- Selected & promoted valid decision aids
- Lung cancer screening initiative (ALA)
  May 23, 2017 Summit
Quality of Life Task Force

Goal 3: Improve quality of life for persons living with cancer by assessing pain management practices

Action: Surveyed NH Cancer Centers:
- Pain assessment practices
- Intervention techniques
- Follow-up care

Results:
- Task Force promoted evidence based non-pharmacological approaches to pain management practices with rack card distributed to NH Cancer Centers
Goal 3: Increase access to quality end-of-life care

Action: Increase awareness of the importance of talking about end-of-life preferences and goals.

Results: Task Force members partnered within their communities to host screenings & panel discussions in 4 areas.
- Lebanon, Manchester, Nashua, Portsmouth
- Attended by close to 200 people
- Appreciation for providers who ask, “What gives meaning to your life?”
Working with many partners, NH law RSA 313-A:30, IV

- Effective January 1, 2016
- Restricting teens under age 18 from using indoor tanning facilities.
Communications

Launched Face Book Page

https://www.facebook.com/nhcancer
Annual Meeting: Premiere Event

- Convened 11th annual meeting, “Cancer Care in NH: Understanding the Patient Experience”
- Attended by over 175
- Supported by all of NH Cancer Centers
- Key areas:
  - Equity
  - Shared decision making
  - Immunotherapy
  - Advocacy
  - Health systems change
  - Patient and family engagement
Emerging Issues Briefs

Heritable Cancer

Aspirin for Cancer Prevention
Creating a Cancer Plan for NH

- Equity
- Burden Data
- Policy Systems
- Environmental Approaches
- Coordination with State Health Improvement Data
- Surveillance Data
- Measurable Objectives
- National Comprehensive Cancer Control Priorities

2015-2020 Cancer Plan
NH Cancer Plan Goals 2015-2020

- Foster communities and systems that support and reinforce healthy lifestyles
- Prevent and deter cancer at its earliest stage
- Optimize quality of life for those affected by cancer
Local Implementation Award Recipient

Manchester Community Health Center

**Goal 2:** Increase the number of patients who complete colorectal cancer screening by offering various modalities

**Actions:**
- Intensive outreach effort over six days
- Provided CME lunch and learns

**Results:**
- 8.5% increase in screening using fecal occult blood tests (FOBT)
- Manufacturer FIT instructions translated into 11 languages
Reducing Barriers to HPV Vaccines

Local Implementation Award Recipient

Goal 1: Increase percentage of NH youth who complete the vaccine series.

Actions:
- Conduct CME provider trainings & distribute resources
- Coordinate community film screenings of Someone You Love, with expert panel discussions

Results:
- Conducted 2 provider trainings in Keene
  - Trained 33 professionals and distributed resources
- Completed 2 movie screenings & panel discussions in Concord and Keene; 2 planned in 2017
2016-2017 Member Recognitions

- **Ashley Conley**, St. Joseph Hospital:
  - NH CCC Board Strategic Map
  - Greater Nashua Cancer Prevention Meeting

- **Regina Flynn**, NH Division of Public Health Services:
  - NH CCC Equity Task Force data source and White Paper publication

- **Justin Pentenrieder**, American Cancer Society:
  - HPV Vaccine Stakeholders Working Group

- **Jenna Schiffelbein**, Dartmouth-Hitchcock Norris Cotton Cancer Center:
  - HPV Vaccine Stakeholders Working Group
  - Equity Task Force tobacco implementation project
LOOKING FORWARD

2017 Objectives
New Hampshire Cancer Statistics

- 7,500 new diagnoses each year
- 25% of all New Hampshire deaths
- Incidence rates significantly higher than US:
  - Lung (male and female)
  - Bladder (male and female)
  - Uterine
- Survival rates compared to US (male):
  - Significantly better: lung, leukemia, Non-Hodgkin’s lymphoma, and liver
  - Significantly lower: esophagus
Expectations of the Collaboration

The New Hampshire Division of Public Health funds our Collaboration from a CDC National Comprehensive Cancer Control Program award that aims to address the cancer burden, reducing illness and death, by:

- Encouraging healthy behaviors that prevent cancer
- Promoting cancer screening
- Increasing access to good cancer care
- Improving quality of life for those who survive cancer
- Addressing disparities among population groups
- Evaluating efforts and achievement of outcomes
Comprehensive Cancer Control
National Partnership Priorities

- Increase availability of tobacco cessation services for cancer survivors
- Increase colorectal cancer screening to 80% by 2018
- Increase HPV vaccination uptake
2017-2022 Goals

Prevention
- Smoking
- HPV
- Obesity
- Tobacco use
- Breastfeeding
- Sun Safety

Screening & Early Detection
- Breast, cervical, colorectal, lung
- Shared decision making
- Emphasis on disparities in screening

Systems & Policy
- Partnerships
- Access
- Education & advocacy

Treatment & Survivorship
- Chronic disease management
- Quality of life
- Palliative Care
Task Forces: What’s in a Name?

- What is “value added” by the Collaboration?
- More than a forum to report on work done by individual members
- Ad Hoc: organized around an initiative
- Defined milestone
- Finite time period
- Initially picked 3 cross-cutting themes to assure critical mass
- Now we are looking to help Members identify colleagues interested in “niche” or “boutique” initiatives
NH CCC Nominating Process

- Membership: sign up
- Task Forces and Committees: sign up
- NH CCC Board: annual nominations of active Members
Questions / Announcements?

- Time permitting
- or
- Look for us throughout meeting
Keynote Address

“Importance of Community Partnerships Toward Advancing Cancer Care and Research”

Edward J. Benz Jr., MD
President and CEO Emeritus
Dana-Farber Cancer Institute